CLAIMS

- tag, said tag having upper and bottom layers, said tag layers having a bottom portion, said tag bottom portion also having an integral neck extending upwardly therefrom, a series of tags being linked together but capable of being separated for individual usage at the top of each integral neck, the integral neck of each tag capable of being connected to a bag or other container during usage, the upper layer of said tag overlying both said bottom portion and its integral neck, the upper layer of each tag being separable between its bottom portion and its neck, the upper layer being adhered to the bottom layer by an adhesive whereby the upper layer of the bottom portion being separable from said bottom portion during usage.
- 2. The separable tag of claim 1 wherein the upper layer formed of one of paper, plastic, and other synthetic printable material.
- 3. The separable tag of claim 2 wherein the bottom layer is formed of one of paper, plastic, or other synthetic printable material.
- 4. The separable tag of claim 3 wherein said adhesive comprises a release coat, and said adhesive being one of ultraviolet silicone, release type adhesive, release coat, and a polymer adhesive.
- 5. The separable of tag of claim 2 wherein the upper layer of the tag being made of one of paper, polymer film, polypropolene, polyethelene, polystyrene, and polyvinylcloride film.
- 6. The separable tag of claim 5 wherein said bottom layer of said tag being formed of one of paper, plastic, polymer film, polypropolene, polyethelene, polystyrene, and polyvinylcloride film and other synthetic printable material.

7. The separable tag of claim 1 wherein a series of tags are connected together continuously, and formed into a roll.

8. The separable tag of claim 1 wherein the upper layer of the base, and the bottom portion of the tag is printable to provide for the printing of indicia upon the exposed surfaces of said layers of the formed tag.

9. The separable tag of claim 8 wherein the separable top layer of the bottom portion of the tag capable of being imprinted with coupon information, manufacturer rebate information, cross branding, recipe information, and promotional advertising.

10. The separable tag of claim 9 wherein the bottom layer of the base of the tag may be imprinted with pricing information, sale-by date, lot code, recipes, handling information, cooking instructions, UPC code, and product and customer branding indicia.

11. The separable tag of claim 7 wherein the line of separation between the upper layer of the tags and its integral neck being a line cut.

12. The separable tag of claim 11 wherein the top layer of the base of the tag can be peeled from the bottom layer of said base.

13. The separable tag of claim 7 wherein said series of tags are separable at their upper neck portions by a line of perforation.